

Beschreibung	Datum
<input type="checkbox"/> Bewerbung abgeschickt	
<input type="checkbox"/> Vorstellungsgespräch	
<input type="checkbox"/> Zusage <input type="checkbox"/> Absage	

Inserat vom: Tuesday, 9. November 2021

 Zurich  Grossunternehmen  Festanstellung 100%  Fachverantwortung

## Marketing & Comms Manager - Maternity Cover

We drive the transformation of the financial markets. That's why we invest in bright minds, in their ideas, knowledge and development. We do that by combining our best sides.

If you would like to find out why stability makes us so agile, why experience makes us so curious and why empathy makes us so impactful, apply now for the position of

## Marketing & Comms Manager - Maternity Cover

Zurich | 80-100% | Reference 3388

SIX Digital Exchange (SDX), a company owned by the Swiss Stock exchange, is building the first market infrastructure in the world to offer a fully integrated end to end trading, settlement and custody service for digital assets.

As part of a dynamic environment, you like to embrace new challenges and take ownership of them. You will be responsible for managing Marketing & Communications at SDX, ensuring the bridge to the SIX Group Corporate Marketing & Communications, whilst establishing and countinuously improving brand, communication and marketing activities.

## What You Will Do

- Successfully implement the highly distinctive brand of SDX
- Implement marketing and communications strategy and work in collaboration with PR agency and SIX corporate communications for SDX media relations
- Prepare and maintain digital channels incl. website development, social media and other inbound marketing areas
- Lead the newly acquired marketing automation platform roll out at SDX (newsletters, landing pages, forms, preference center management), liaise with SIX stakeholders, and all stakeholders at SDX (Internal IT, Sales, Operations, Product, etc.)
- Lead the development of SDX Product Marketing with internal and external stakeholders
- Select relevant industry events, negotiate participation deals and organize our own events with and for SDX stakeholders

## What You Bring

- Bachelors degree in marketing, communications or related field and/or equivalent experience required
- Experience in B2B marketing and financial industry (or highly regulated industry)
- Advanced problem solving skills and analytical capabilities in complex situations, ability to analyze marketing data and consumer behavior data
- Strong interpersonal skills with the ability to influence stakeholders at higher levels internally and externally to impact significant business outcomes
- Able to work under pressure and thrive in a fast-paced environment, likes hands-on work
- Fluent business English

If you have any questions, please call Simon Clarke at +44 79 601 606 53.

For this vacancy we only accept direct applications.

Diversity is important to us. Therefore, we are looking to receiving applications regardless of any personal background.

## **What We Offer**

### **Flexible Work Models**

We trust our employees and offer a work environment that is well-balanced, productive and fosters success.

### **Personal Development**

You will benefit from a culture of continuous learning and feedback. Your personal growth is supported through an extensive learning offering.

### **Agile Working Methods**

Whether through scrum or design thinking, we solve exciting tasks together in teams.